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An Intellectual Property Law Firm

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A Professional Corporation

Fax Transmission

November 17, 2004

TO:

Commissioner for Patents

Attn: Examiner William L. Bashore

Alexandria, VA 22313-1450

FROM: Brett A. Hertzberg

(JJF/ab)

OUR REF:

60001.83US01

TELEPHONE:

206.342.6255

Total pages, including cover letter:

PTO FAX NUMBER 1-703-872-9306

If you do NOT receive all of the pages, please telephone us at 206.342.6200, or fax us at 206.342.6201.

Documents Transmitted:

Transmittal (in duplicate); Amendment

Title:

METHOD AND SYSTEM FOR PLACING AN INSERTION POINT

IN AN ELECTRONIC DOCUMENT

Applicant:

Nobuya Higashiyama et al.

Serial No.:

09/098,366

Filed:

June 17, 1998

Group Art Unit: 2176

Our Ref. No.:

60001.83US01

Please charge any additional fees or credit overpayment to Deposit Account No. 13-2725. Please consider this a PETITION FOR EXTENSION OF TIME for a sufficient number of months to enter these papers, if appropriate.

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November 17, 2004

NOV 1 7 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

04:22PM

Nobuya Higashiyama et al.

Examiner:

William L. Bashore

Serial No.:

09/098,366

Group Art Unit:

2176

Filed:

June 17, 1998

Docket:

60001.83US01

Confirmation No.:

4032

Title:

METHOD AND SYSTEM FOR PLACING AN INSERTION POINT IN AN

ELECTRONIC DOCUMENT

CERTIFICATE UNDER 37 CFR 1.6(d):

The undersigned hereby certifies that this correspondence and the papers described herein are being transmitted via facsimile to 703-872-9306, Commissioner for Patents, ATTN: William L. Bashore, P.O. Box 1450, Adexandria, VA

22313-1450, on November 17, 2004.

Name: Brett A. Hertzber

Name: Brett A. Hertzber

Reg. No.: 42,660

JJF/ab

VIA FACSIMILE #703-872-9306

Commissioner for Patents ATTN: William L. Bashore

P.O. Box 1450

Alexandria VA 22313-1450

Sir:

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▼ Transmittal Sheet in duplicate containing Certificate Under 37 CFR 1.6(d) of transmittal by facsimile

Mendment X

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MERCHANT & GOULD P.C. P.O. Box 2903, Minneapolis, MN 55402-0903 206.342.6200

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(PTO TRANSMITTAL - GENERAL)

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NOV 1 7 2004

S/N 09/098,366

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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CERTIFICATE UNDER 37 CFR 1.6(d):

I hereby certify that this paper is being transmitted by facsimile to (703) 872-9306, Commissioner for Patents, ATTN: Examiner William L. Bashore, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria VA 22313-1459, or

November, 2004.

Brett A. Hertzberg

AMENDMENT

VIA FACSIMILE #703-872-9306

Commissioner for Patents ATTN: William L. Bashore U.S. Patent and Trademark Office P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated September 22, 2004, please amend the aboveidentified application as follows:

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks begin on page 8 of this paper.